

# The Broadcast



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Thacher Longstreth is such a joy and added a great deal to our meeting in February. We hope that you are among those who were in attendance. Taylor Grant and Ed Harvey are working very hard at making the programs outstanding and all you have to do is attend....so do. Remember next month new Montgomery County Representative Marjorie Margolies Mezvinsky will be our speaker. A former broadcaster who beat the odds and made it to Congress. That meeting will be on April 7th. Mark your calendar so you won't miss this exciting meeting.

## NEXT MEETING...NEXT MEETING...NEXT MEETING...NEXT MEETING

Another outstanding meeting coming up with speaker Phyllis Kaniss of the Annenberg School at the University of Pennsylvania. You have seen her writings on the op-ed page of the Philadelphia Inquirer and now you can hear her in person. She will be introduced by Taylor Grant, a youthful picture of whom you have also recently seen in the Inquirer. PLEASE NOTE: the meeting this month is on the 10th of March. That's the second Wednesday not the usual third Wednesday. Please join us on March 10th at Williamson's in the GSB Building on City Line Avenue. The time: cocktails at noon and lunch at 12:30 P.M. The price: \$15.00 (please pay by check if you can). This should be a very interesting meeting. PLEASE R.S.V.P. to Jo Oristaglio at (215) 642-3298. Your R.S.V.P. is VERY important.

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It's great to hear Tom Moran on KISS-100 from 2 to 6 in the afternoon, but unfortunately, it will probably make it hard for him to get to meetings. He vows to stop by early though to say hello to us when the occasion allows.

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John Beaty is now at WWJZ-AM as a DJ/Announcer. The 50,000 watt station calls itself the station that remembers and features music for people 45+. A lot of Pioneers will enjoy the music at AM 640.

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Cissie Hurst reminds us that husband, Ed Hurst, is celebrating 50 years in broadcasting, and WPEN, in cooperation with Trump Plaza, is throwing a huge party for him on Saturday February 27th. His old friend Jack Jones will perform.

Send get well quick messages to Leila Brenner. She had surgery but is now home and recovering. We hope she comes back to us soon.

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Another reminder: May 19th is our Person of the Year banquet. Our own Dorie Lenz will be honored for her many contributions to the Pioneers and to television. We've held the line on prices: \$55 for members; \$75 for non-members. You will be receiving your invitation in the mail in the not too distant future.

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A very nice note from Dick Mendenhall, former member and board member. Dick is now at 102 Riverbottom Way, Athens, GA 30606. Wife, Carolyn, may not have had a stroke after all. She has had no further medical problems. Dick is still doing work for two Philadelphia area clients, CIGNA Corporation, and Roy Weston (world-wide environmental firm). He hopes to find local add ons.

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Condolences to the family of member Leroy Strine. He died in October of a stroke following by-pass surgery at Lancaster General Hospital. A letter from his daughter, Judith Skowronek, who writes and produces spots at WGAL-TV in Lancaster, notes that she accompanied him to some of our social events over the years and says how proud he was of his association with the Philadelphia Chapter. One of these days perhaps Judy will join us.

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Margurite Farley has been unable to complete work on the oral history project as she has had a number of personal and family problems. We hope that soon all will be well with her and that she will be back in the fold. In the meantime, a decision has to be made whether or not to videotape recollections of members for a history of Philadelphia TV. Pursuant to this President John Roberts has asked us to enclose a questionnaire with this issue of the newsletter. Please complete the questionnaire and return it to John at the address which is on the form.

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What's happened to our annual membership directory? Well never fear. This year, even though we still don't have a corporate sponsor to underwrite the costs, our chapter has decided to go ahead and print a new directory anyway. The format of our directory (the small pocket sized book) makes it a rather expensive proposition, but we think we've come up with a way to cut costs. Secretary Al Maslin reports that he is waiting for receipt of the necessary art work after which the information will be sent to the printer. No timetable on this right now, but you should be receiving your directory in the near future.

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Have news for our newsletter? Please send it to Paul Norton at WPVI-TV, 4100 City Line Ave., Philadelphia, PA 19131 or give him a call at (215) 581-4508.

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