

The Broadcast PIONEER

Official Publication of the Philadelphia Chapter of Broadcast Pioneers

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Our last meeting was a big success. Our guest speaker, Aaron Ezekiel, the General Manager of WYBE, Channel 35, gave us all quite an insight as to what it takes to put a brand new public TV station on the air. There were many questions from the floor relating to both the non-technical and the technical aspects of creating a new station.

NEXT MEETING...NEXT MEETING...NEXT MEETING...NEXT MEETING

The April meeting of the Philadelphia Chapter of Broadcast Pioneers will be held on Wednesday, April 17th at Williamson's Restaurant in the GSB Building on City Line Avenue. As usual cocktails at 12 noon and luncheon at 12:30 P.M. This month our speaker will be one of our own - indeed one of the chairmen of the Program Committee. Taylor Grant will be introduced by the other chairman of the Program Committee, Ed Harvey. Given their divergent political inclinations, the introduction might be worth the price of admission. Remember, the \$13.00 tab includes the speaker, the introducer AND lunch. While best known as a news commentator, Taylor, in his early days in broadcasting, broadcast the A's and Phillies games in the 30's. It's the time of the year when those who do not begin turning their thoughts to love, begin instead to think of baseball. Taylor will have personal anecdotes of his association with Al Simmons, Dick Siebert, and Bobby Bragan, among others. This meeting should be a good one so put it on your calendar and R.S.V.P. NOW. As usual, please call Dorie Lenz with your reservations. Again our usual reminder: your R.S.V.P. is VERY IMPORTANT!! We really need to know how many will attend. Please give Dorie Lenz a call at (215) 878-1700 and let her know that you will be attending. Please pay by check, if you can. It makes life much easier for those checking people in at the door. ADVANCE NOTICE IS A MUST. DON'T FORGET TO R.S.V.P.!!!!!!

Here's one not to forget....Philly's TV favorites, Al Alberts, host of Al Alberts Showcase, Larry Ferrari at the organ, with Mr. Entertainment, Jack Steck as Emcee, are combining their redoubtable talents for a show at the Valley Forge Music Fair on Wednesday, April 10th at 2 P.M. The Valley Forge Music Fair is located at the Devon exit of Route 202. If you need further information call Barbara Abrahams at (215) 547-2307.

Our Scholarship Committee reports that as of April 1st, 32 applications have been received from students across the country. Some more will probably arrive within a few days, those that were postmarked prior to the deadline but haven't quite made it to Philadelphia yet. The committee will then begin work on the selection process. This year we will award 4 scholarships, each with a value of \$1000.00. The names of the winners will be announced at our Person of the Year banquet in May. Please remember, the money raised as a result of our Person of the Year banquet goes directly to our scholarship fund and is the only source of money for our scholarships. You will be receiving an invitation to the banquet in the mail. This year we are honoring our own Herb Clarke. Please try to attend this wonderful event. Look for details in your mailbox soon.

From our Museum Committee comes word that an agreement was concluded last month between John Alviti, Executive Director of the Atwater Kent Museum, and Jack Satterfield, representing The Broadcast Pioneers, to establish The Broadcast Pioneer Hall of Fame at the museum. Although specific details regarding space, location, and display materials have not been completed, Jack indicated that the first inductee ceremony is planned for Spring 1991.

Jack Steck sends a note that Dick Paisley is at home after serious surgery and John Wade has had another operation. This time, removal of his voice box. He is now at home. We certainly wish both Dick and John the best for a speedy recuperation.

Susan Drake is just back from one of her famous excursions. This time her travels took her to India. We've heard she had a marvelous time and the tiger pictures she brought back are great.

Our secretary, Al Maslin, reports that he has received a number of corrections for the next directory. Remember, if your listing is incorrect or if you should move to a new address or have a change in your business address, let Al know (in writing to the post office box, please), so that the information he has on file for you is kept updated.

We're still looking for more news for the newsletter. If you have anything that you think would be appropriate for the newsletter please let us know. Contact Paul Norton at WPVI-TV. His number: (215) 878-9700.

This issue written by Paul Norton
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