

The Broadcast



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The St. Patrick's Day meeting was as good as had been advertised. Joann Harmelin was as good a speaker as she has been an executive for Harmelin and Associates of which she is president and founder.

Our monthly meetings are really great. If you haven't been to one in a while come on out and join us this month.

NEXT MEETING...NEXT MEETING...NEXT MEETING...NEXT MEETING

For April, the meeting will be on April 21st, a Thursday, and should be one of the biggest of the year. Returning as speaker will be past president and former WPVI-TV Promotion Manager ART MOORE. Joining in introducing him, along with Program Chairman Ed Harvey, will be WPVI-TV's new President and General Manager Tom Kane, himself former Sales Manager of WABC-TV, New York, where Art is now Program Director. Art has been with the New York Capital Cities/ABC affiliate for 5 years and has been Executive in Charge of the nationally syndicated "Live with Regis and Kathie Lee." He has also been Executive Producer for an "ABC After School Special" and the nationally syndicated "Joel Siegel's Road to the Academy Awards." Art will discuss network programming. Welcoming Art back for a visit promises to produce one of our biggest meetings of the year, so get your reservations in early. The usual place, time, and price for lunch. For those who need the details: the place: Williamson's in the GSB building on City Line Avenue. The times: cocktails at noon; lunch at 12:30 P.M. The price for lunch: \$15.00. Remember, if you pay by check, please make the check payable to Broadcast Pioneers. Remember the date: THURSDAY, APRIL 21st. CALL IN YOUR R.S.V.P. NOW!!!! It is very important that you R.S.V.P. by calling Jo Oristaglio at (215) 642-3298. Let her know that you are attending and whether or not you are bringing along any guests.

Welcome back to Bob Kravitz. Soon after singing like a bird at the annual "Penny's Christmas Party" he had throat problems. Taken into surgery to remove polyps, it was discovered instead that his problem was a buildup of mucus on his vocal chords. The problem was corrected with a prognosis that indicates he will soon be singing as well as ever. He already is exercising his vocal chords by doing a lot of talking (oh, well).

DON'T FORGET!!! MARK YOUR CALENDARS!!! Wednesday, June 1st will be the occasion of our annual Person of the Year banquet at the Adam's Mark Hotel on City Line Avenue. This is our big fund raiser and we hope that all of our members and many others will be able to attend. The Person for this year is Roy Shapiro, Broadcast Pioneers member and for many years general manager of KYW Newsradio. This year a special President's Award will be presented to Captain and Mrs. Noah (Carter and Pat Merbreier) and to Larry Ferrari, the organist on the ark, for outstanding achievement in children's programming. Once again this year, Bucky Clark will perform at the piano during dinner. The peripatetic Larry Ferrari will do his usual stint during cocktails. The tariff for members is \$60.00 and for non-members \$80. Keep an eye on your mailbox, you will receive your invitation very soon.

Another one to put on your calendar: In September, for our "welcome back after the summer hiatus ceremony," we will have a big meeting as it will be a celebration of our own. The new electees to the Broadcast Pioneer Hall of Fame will be honored. This year they include Herb Clarke, Larry Kane, George Koehler, and Allan Kalish. All have accepted and will be with us for the event. Congratulations to these fine folks and to the committee which included Chairperson Marian Lockett-Egan, Dave Abramson, Cissie Hurst, Lew Klein, Dorie Lenz, Paul Norton, John Roberts, and Sam Schroeder. The date for this event is September 27 and it will be held at the Adam's Mark Hotel. More information such as, times, cost, etc. will follow.

A note from Dave Klahr advises that he is now in sunny Florida as Southeast Regional Director of Operations for Metro Traffic. He is responsible for Miami/Ft. Lauderdale, Orlando, Tampa, West Palm Beach, and Atlanta. He loves the job. His business phone number is (305) 985-9805 and the address is: Suite 560 North, 4000 Hollywood Blvd., Hollywood, FL 33019.

Jack Steck had another scare. He was rushed to Mercy Haverford Hospital suffering from a variety of problems but has now returned home and is on the mend. Florence says the winter weather and illness kind of got them both down.

Our sincere condolences to the family and friends of Gene Fagan, 35 year veteran channel six cameraman, who succumbed to cancer at the end of March.

Good to see Jack Creamer at the most recent meeting. Jack has been treating phlebitis, but made the meeting anyhow, and still covers Borough Hall meetings for the New Hope Gazette.

Have any interesting items for the newsletter? If so please contact Paul Norton and give him the information. To do so you only need to call Paul at (215) 581-4508 or you can write to him at WPVI-TV, 4100 City Line Ave., Philadelphia, PA 19131.

This issue written by Paul Norton
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