

# December Newsletter

Broadcast **PIONEERS**

December 2005

Issue 4

**December Meeting  
Bala Country Club  
December 21, 2005**

**Reception 11:45 a.m.  
Lunch 12:15 p.m.  
Ratecard \$25.00**

**Reservations 856-365-5600 or [rsvp@broadcastpioneers.com](mailto:rsvp@broadcastpioneers.com)**

On the first day of winter we sing "Jingle Bells, Jingle Bells" and we convene the meeting of the Philadelphia for December. Sometimes **Santa Claus** (member **Dave Custis**) brings along a special gift for good little Pioneer boys and girls. It will be the third Wednesday, December 21, and we will meet at 11:45 am for fellowship, and then have lunch at 12:15, having paid the tab of \$25.

It will be a great meeting with our speaker **Jere J. Sullivan**. Jere's career began in the 60's in the mailroom at the WFIL stations sorting mail for **George Koehler, Sally Starr**

and **Chief Halftown**. He had a wonderful time there working with **Anita Kleaver** and then on the **Captain Noah** show. Leaving for New York, he worked with **Sid Mark** and **Dave Klahr** on the Sounds of Sinatra Show on WYNY. He went to Florida, then back to Philadelphia, New Jersey and California. Jere is now Director of Traffic Operations for Traffic.com. He has a terrific bio and you can check it at [www.broadcastpioneers.com](http://www.broadcastpioneers.com).

**Don't forget to make your reservations. Call 856-365-5600, or e-mail [rsvp@broadcast-pioneers.com](mailto:rsvp@broadcast-pioneers.com)**



**Jere Sullivan**

"You can't hit and think at the same time"

**Yogi Berra**

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## Happenings

Many of those who attended the Hall of Fame dinner thought that it was the best ever. All of the awardees made excellent comments, and it's hard to single out one person who really was a show-stopper but some say it could have been **Les Waas**, our own Robert Benchley, reincarnate. The dinner was a sell-out which means that we'll be able to continue awarding scholarships to young people who are studying communications in area colleges.

**Gene Crane** emails from San Miguel that things are going beauti-

fully there where he and his lovely bride have built a new home. Gene scoffs at the idea that he may be getting old to be getting a new home. His neighbor has built one too and he's 89, and that's four years older than our former Person of the Year. Gene says they do a lot of traveling as well...Ixtapa in January, Palm Springs in February (for a reunion with **Jack Whitaker, Frank Beazley and Pixanne**), Honolulu in April and then on to China. Gotta keep movin' says Gene, who will be with us for a meeting in the spring. Whew!

The Broadcast Pioneers of Philadelphia and Temple University sponsored the 3rd Annual Careers in Broadcasting panel discussion. Close to 100 students attended the discussion and had a chance to network with broadcast professionals. President **Frank Hogan** wants to thank all of the participants for their help, and especially **Caroline Welch** for her participation, and for the Action News coverage.

## More Happenings

**Hy Lit** is NOT slowing down. He has launched [www.hylitradio.com](http://www.hylitradio.com), and in its first month it has received the coveted "Internet radio site of the week" spotlight. You could check it out at [www.kurthanson.com/archive/news110405/index.asp](http://www.kurthanson.com/archive/news110405/index.asp). Hyski invites all Pioneers to participate by contacting him at [hylit@hylitradio.com](mailto:hylit@hylitradio.com), or phone him. Hy's looking for features 2 minutes in length, spotlighting historical recorded air sound bites from the participant, which must be supplied. Hy's crew will do post production and supply a finished copy back to the participant.

## And more

**Ed Harvey** says that he and Marj had a 20 pound turkey for Thanksgiving. He says unfortunately, it saw its shadow, and they now have six more weeks of leftovers. (He gets no sympathy here.)

**Frank Rowan**, General Manager of Rowan Radio, tells us that four staff members of the station won first place awards, and six others were finalists in Philadelphia's 12 annual AIR Awards Media Competition. Rowan Radio, WGLS-FM, has established a tradition of broadcast excellence, winning 102 regional and national awards since

## And.....

In last month's report on **Diego Constelanos'** 35th Anniversary of Puerto Rican Panorama we told you the station presented him with a gigantic crystal bowl engraved with Diego's name and the 6 ABC logo. Diego has updated this report to include the fact that the presentation was made by **Rebecca Campbell**, WPVI-TV President and General Manager. The show began on WFIL TV 6 and is the longest running show in English dealing with Latin culture and Hispanic issues on television.

We note with sadness the death of Radio Pioneer and B-101 co-owner **David L. Kurtz**. David was 73 and had an extended bout with cancer. Kurtz was Chairman, Treasurer and Co-owner with Jerry Lee. The station began with seven staffers, and **Jerry Lee** was picked from among them to become co-owner. The station was founded as WDVR-FM in 1963 when FM was considered more of a novelty than a business. In 1980 it became WEAZ, and in 1993 WBEB—B101. The station soon had the largest audience of any station in the country, including New York and Los Angeles. It was the first FM station in the

1993. Frank adds that one Rowan alum, Brian Starfare, who now works for WIP won for best sports reporting in the commercial radio division.

To keep peace in the family, **Tom Monaghan** reports the birth reported here last month was the first GrandSON. Born to Tom's son Gregory and wife Maryanne, he says they also corrected his spelling...it is Shane Connor Monaghan. Please note that Tom has two granddaughters, Linda and Mary Pat Williams.

About 30% of the members did their civic (or club) duty and responded to the survey of members. There will be a special board meeting before the January meeting to discuss the results and formulate what policies will be followed, if any, pursuant to it.

**Please don't forget us over the holidays. Send items for the newsletter to Paul Norton at 205 Ocean View Blvd., Lewes, DE 19958, e-mail Paul at [nanort@comcast.net](mailto:nanort@comcast.net), or phone 302-645-8910.**

country to bill 1 million dollars. (It now bills more than 32 million dollars.) David will be missed by his many friends in the industry, and by all Pioneers.

Member **John Brown** advises that on Wednesday, November 9 he was named Philadelphia's Best Traffic Reporter for the second year in a row, and also named the city's Best Weather Forecaster as well. John received the Achievement in Radio Award for both. Congratulations, John.

**Ron Joseph**, a Pioneers member, now has his TV show back on television. RJ's disco USA TV is on Channel 44 in Atlantic City, WMCN. It is also carried on DirecTV Channel 53. It's a great show, says Ron, and a return to the 70's with music and dancing. It will be on from 2 am to 2:30 am Saturday mornings, so by all means stay up or set your recorder for the show.

"Purity is Obscurity"

Ogden Nash

